

# Link Analysis and Graphical Link Analysis Tools

## LINK ANALYSIS

is a technique used to investigate the relationships between different kinds of information, such as:



## GRAPHICAL LINK ANALYSIS TOOLS

help analysts conducting a wide variety of investigations in fields such as:

- Cyber Security Investigation
- Fraud Investigation
- Person of Interest Investigation
- Compliance & Due diligence
- Investigative Journalism

## WHY USE GRAPHICAL LINK ANALYSIS TOOLS?

- Digest and analyze large amounts of information
- Discover relevant connections between data and display them graphically
- Make data more useful, understandable, and accessible
- Improve detection, investigation, and resolution rates

## 6 CONSIDERATIONS WHEN PURCHASING A GRAPHICAL LINK ANALYSIS TOOL

- ### 1 Pricing and Deployment Options

  - ▶ Versatile offering with variety of on-demand services
  - ▶ Clear pricing upon negotiation, no hidden fees
  - ▶ Variety of on-premise options available
  - ▶ Short deployment lead time
- ### 2 Onboarding & Learning

  - ▶ Assisted onboarding
  - ▶ Easy learning curve
  - ▶ Online resources available
  - ▶ Versatile training options
- ### 3 Integrations

  - ▶ Easy assimilation into existing infrastructure and workflows
  - ▶ Out-of-the-box access to third-party intelligence providers
  - ▶ Break the silos, work with internal data repositories
  - ▶ Data integration services available for data repositories and other tools
- ### 4 Variety of Layouts & Views

  - ▶ Tackle different types of investigations with one tool
  - ▶ Identify connections between pieces of information faster
  - ▶ Understand large and complex data sets better
  - ▶ Efficiently find the most relevant elements in the graph
- ### 5 Customization Options

  - ▶ Automate repetitive tasks to speed up investigations
  - ▶ Bookmark relevant elements in the graph for easier navigation
  - ▶ Make annotations on the graph and share them with colleagues
  - ▶ Write your own commands to retrieve specific data from repositories
- ### 6 Collaboration and Reporting Features

  - ▶ Conduct iterative processes and benefit from colleagues' expertise
  - ▶ Share results at different stages of the investigation
  - ▶ Benefit from a variety of data export options

Maltego is a market leader in graphical link analysis tools, and it is considered a standard across industries. Every day Maltego helps analysts tackle their investigative needs, and, with its five-pillar offering - Desktop Client, data integration, deployment & infrastructure, support and services as well as learning & training - it ensures easy deployment, smooth onboarding, and scalability.

**Tackle over your investigations on threats, crime & fraud with Maltego!**

Want to discuss how your teams and organizations can conduct effective investigations with Maltego? **Schedule a personalized demo today!**

<https://www.maltego.com/schedule-a-demo/>