# **MALTEGO**

# MISINFORMATON VS DISINFORMATION



INVESTIGATING A SUSPICIOUS NEWS ARTICLE: IS THIS FAKE NEWS?

### WHAT IS FAKE NEWS?

Pieces of content designed to mimic the format and content of mainstream media to spread misleading or biased information deliberately and easily.



#### CAN FAKE NEWS BE EASILY SPOTTED?

There is no simple way to determine whether an article constitutes fake news or not but using tools like Maltego can help you to gather sufficient evidence to form a conclusion.

What you are reading might not be 100% fact-based, but:



Misinformation (facts mixed with inaccuracies)



Satirical content



Fake news (Disinformation)

#### **INVESTIGATING FURTHER WITH MALTEGO**



#### WHAT CAN BE UNCOVERED?



## WHAT TO LOOK OUT FOR:

- URLs irrelevant to the investigation
- Websites or social media attached to fringe/ extremist ideologies or conspiracy theories
- Websites or social media attached to political or financial interests
- Infrastructure links between websites across geographies
- Infrastructure pointing to the same group or organization

#### **Extend your investigation:**

This is only a sample of the Transforms available for you to use with Maltego, if you want to dig deeper into the spread of misinformation across social media platforms and forums, you may do so with the help of our integrations with Pipl, ShadowDragon and SocialLinks!

Want to discuss how to investigate fake news and disinformation with Maltego? **Schedule a personalized demo with us!** 

https://www.maltego.com/schedule-a-demo/

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