



## Pipl Permissible Use Policy

Thanks for your interest in a Pipl Data Bundle!

Before we take the next step, it's important to read this section carefully and agree to it.

The following outlines Pipl's policy for the permissible use of our services and data. The requirements for organizations are based on both legal & ethical principles, below are the restrictions to ensure ethical use of our service:

- Pipl API is exclusively intended to support needs of professionals in organizations having certified, lawful, and legitimate identity data verification and investigative requirements.
- **Pipl products and services are not intended for personal, non-commercial purposes.**
- Our services shall be used in compliance with all applicable laws and shall not be used for any illegal activity;
- If the organizations is a U.S. entity or that the person searched is a U.S. person, our services shall not be used to determine a consumer's eligibility for (a) credit or insurance for personal, family or household purposes, (b) employment or (c) a government license or benefit or (d) any other purpose governed by the Fair Credit Reporting Act (FCRA);
- Our services shall not be used in any way that violates or infringes in any way upon individual rights, or in any way to encourage the violations or infringements of individual rights;
- Our services shall not be used for sending mass unsolicited email (SPAM) or mass unsolicited phone calls (robocalling);
- Our services shall not be used for entrapment;



- Our services shall not be used by organization who refuse to disclose how they use the service or that we do not trust their attestations on how the service is being used.
- You may not use Pipl data for any political campaign.
- Pipl reserves the right to apply reasonable and ongoing measures to assess and assure the proper use of Pipl API, and we reserve the right to deny service to any customer who we suspect may be using Pipl API for non-permissible purposes.